

Decade of Achievement



Aspira
10th ANNIVERSARY



Aspira Inc.
Welcomes You To Celebrate
Its
10th ANNIVERSARY
Honoring
Teodoro Moscoso



Friday Evening, June 25, 1971
Imperial Ballroom
Americana Hotel



To Honor

Teodoro Moscoso

It is appropriate that Aspira should pay honor to Teodoro Moscoso on the occasion of its Tenth Anniversary. As perhaps no other Puerto Rican, he has given new meaning to the idea of self-help and community development.

From 1938 until 1963, Teodoro Moscoso's career in public service touched on virtually every aspect of the Commonwealth's forward movements. From one of the first efforts to provide decent housing for the poor in Ponce, to the creation of the world-famous Operation Bootstrap, his singular vision of the potential of the people of the Island contributed to the step by step improvement of the quality of life there.

Called by President Kennedy to serve as Ambassador to Venezuela, and then as the first Coordinator of the Alianza Para Progreso, he came to represent the contribution Puerto Ricans can make to the nation as a whole. Since 1964, he has served as a banker and, up to the present, as a corporate

leader, as Chairman of the Board of Commonwealth Oil Refining Corporation.

Consistent with his earlier goals, he has served as bridge between the worlds of finance and industry and efforts to improve the well-being of the disadvantaged. Thus it was, that he came to the aid of Aspira four years ago, strengthening its ability to reach out to corporations and foundations.

Housing expert, economic developer, diplomat, banker and industrialist, all fit comfortably as descriptions of Teodoro Moscoso. Add humanist, add cultural leader (he brought the Pablo Casals Festival to the Island), and add the honors he has received from such institutions as Notre Dame, University of Michigan, Fairleigh Dickinson University and Temple University.

Truly, here is a man to whom today's youth may look for inspiration and encouragement in the belief that one can help make the world work better.



... for years, the parents of today's youth
and their grandparents before them, waited ...

Finally, they realized that the impetus
must come from within ...



Aspira - A Decade of Achievement

In 1961, the gulf that made the American Dream a nightmarish unreality was bridged by a group of Puerto Ricans committed to the idea that poverty could be overcome by developing the youth of the community through their education and preparation for leadership.

Faced with a formidable array of obstacles, Puerto Rican students learned less and despaired more. As their population swelled, along with a distressing rate of failure, it began to be clear that it was not the children who failed, it was the System. The System, adhering to a simplistic "melting pot" theory, assumed that its attempts to solve the problems of one minority would simultaneously solve those of all. The Establishment ignored the fact that Puerto Ricans faced unique educational problems which demanded unique solutions.

The founders of Aspira knew their children and their problems better than anyone else. This dedicated group provided a new dimension of insightful familiarity which was previously absent, or pitifully limited. Moreover, they cared — about their children; their hurts; their possibilities. Above all, they cared about their community. And, they knew they would have to do the job themselves.

The statistical record offers evidential proof that Puerto Ricans knew how to get the job done. In 1963, fewer than 300 students entered college, many were enrolled in 2-year programs on a tuition-free basis in city and state universities.

Of the approximately 7,500 Puerto Rican students in college in 1970, Aspira was primarily responsible for assisting more than 2,700 into some 125 colleges in 13 states. Virtually all matriculation at private colleges has in part been due to Aspira's success in helping students obtain financial aid. Last year, initial financial assistance secured by Aspirantes reached \$638 thousand as against \$368 thousand the previous year. The substantial increase of aid in scholarships, loans and special grants is a

dramatic indicator of Aspira's expanding horizons.

Impressive as the numbers are, the agency's key objective continues to be community development through the proliferation of leaders. Thus, while assuring the opportunity to fulfill individual potential through education, Aspira seeks to inculcate a sense of personal commitment to the community's advancement.

On its part, the community, individually, and through organizations such as Las Madrinas and the Federation of Puerto Rican Parents, has responded with its time-honored tradition of helping in every way possible. Giving of themselves, they have matched corporate gifts — they are doing what needs to be done.

The roots of Aspira's now nationally recognized effort are to be found in Puerto Rico itself. For years, the parents of today's youth and their grandparents before them, suffered the same impoverishment of body and spirit while they waited, hopelessly and helplessly, for the System to notice them. Finally, they realized that the impetus and the momentum must come from within. Operation Bootstrap was born to become world-famed, as a philosophy as much as a program. That formula for success embodied in the concept of self-help which wrought its miracle on the Island, is a fairly recent transplant to the Mainland, but the concept is here and it is flourishing.

There are today 1 million Puerto Rican New Yorkers. Many came here seeking an equal chance for themselves and a better chance for their children. The quest very nearly has been overwhelming. But the profound belief in the potential for constructive change and the deep faith in the ability of the young people which inspired Aspira's founding and contributed to its decade of achievement, continue to inspire it today. With the support of all who share Aspira's objectives, the making of the City truly a place of full opportunity for all, will be accomplished.



Aspira Club Meeting: Young Puerto Ricans learn organizational techniques through first-hand experience.



College Conference: Aspirantes compare notes, share ideas and develop skills in working together.



College Conference Dinner: Over fifty colleges take part in Aspira's annual opportunity conference.



Aspira Clubs Federation: City-wide meetings of all Clubs bring sense of community to Aspira members.



Seminar in Puerto Rico: The cultural roots of Puerto Rico are studied during yearly two-week visit.



Counseling Session: Staff members know the students' difficulties, they went through it themselves.



Program

ANTHEMS

"Star Spangled Banner"
"El Lamento Borinqueno"

INVOCATION

Father Luis J. Rios

WELCOME REMARKS

Ivan Irizarry
Chairman of the Board
Aspira, Inc.

ON THE TENTH ANNIVERSARY

Miriam Colon

IN HONOR OF TEODORO MOSCOSO

Charles F. Luce
Chairman of the Board
Con Edison of New York

PRESENTATION

Angelo Nunez
Post-President
Aspira Clubs Federation

Victoria Borges
President
Aspira Clubs Federation

RESPONSE

Teodoro Moscoso

Dancing to the music of
Cesrr Concepcion and his orchestra

RECEPTION

Courtesy of Rome of Puerto Rico

Menu

Fresh Fruit Americana

Salad of the Season

Sliced Filet of Beef Perigourdine
with Truffle Sauce
Rissolle Potatoes
French Stringbeans Saute

Frozen Souffle Alaska

Brandied Oregon Cherries

Petits Fours

Coffee

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Manuel Gonzalez chairing Dinner Committee Meeting

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Aspira 10th ANNIVERSARY



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Aspira Manhattan Center
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New York, N.Y. 10011
Tel.: 924-8336

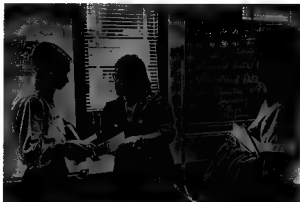
Director - Ramon Arbons

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161 Remsen Street
Brooklyn, N.Y. 11201
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ASPIRA OF AMERICA



In 1968 services pioneered by Aspira in New York served as the model for the creation of a network of Aspira affiliates in Chicago, Newark, Philadelphia and San Juan. The programs and fund raising activities of all five agencies are coordinated by Aspira of America. National fund raising from private sources is conducted under the aegis of the National Development Committee.

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Garment Workers Union

Acknowledgment

On the proud occasion of its Tenth Anniversary, Aspira, Inc. is pleased to acknowledge with deepest appreciation, the encouragement, assistance and generous support received from corporations, organizations, foundations and other distinguished friends in the United States and Puerto Rico.

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American Metal Climax, Inc.
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*American Metal Climax, Inc.,
takes pride in saluting ASPIRA on the occasion of its
Tenth Anniversary...and joins with you in honoring
Teodoro Moscoso for his selfless efforts to instill and
nurture within the young people of the Puerto Rican
Community of New York a personal commitment to the
betterment of themselves and their fellow countrymen.*

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TEODORO MOSCOSO

**For His Achievements and His Dedication
to the Goals of
Puerto Rico and Aspira**



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TO

ASPIRA

On Its 10th Anniversary

GEROSA INCORPORATED

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Mucho éxito y prosperidad para

ASPIRA, Inc

y los más buenos deseos

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Edison

on its

75TH ANNIVERSARY

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BEST WISHES

TO

TEODORO MOSCOSO

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On Its 10th Anniversary

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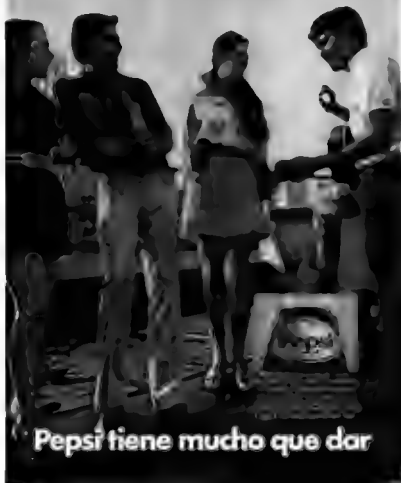
ASPIRA: 10 años
de acción que suman
la realidad de muchos
sueños.

Teodoro Moscoso:
soñador y hombre
de acción.



EASTERN
Las Alas del Hombre.

Usted tiene mucho que vivir



Pepsi tiene mucho que dar

CONGRATULATIONS

TO

ASPIRA

and

TEODORO MOSCOSO



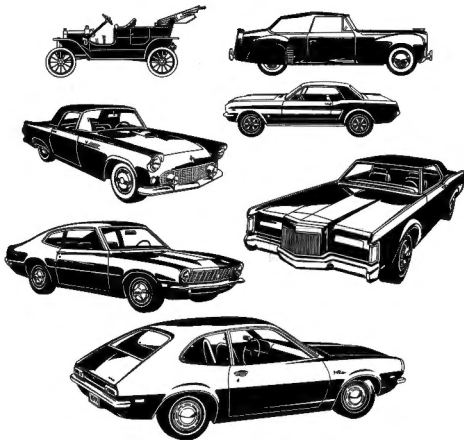
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...has a better idea
(we listen better)

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FROM

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*Abouquet
to Aspira
on its 10th
Anniversary*



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